

## FOR IMMEDIATE RELEASE

IBIA Media Contact: Andrew Ricci andrew@ricconstrategic.com

## IBIA NAMES HITACHI DIGITAL SERVICES' INTESH SINGH TO BOARD OF DIRECTORS

Washington, D.C. (September 5, 2024)—The <u>International Biometrics + Identity Association</u> (IBIA) announced today that Intesh Singh, Head of Smart Spaces & Video Intelligence at Hitachi Digital Services, has been named to the organization's Board of Directors. Hitachi Digital Services, a wholly owned subsidiary of Hitachi Ltd., is an edge-to-core digital consultancy and technology services provider helping organizations realize the full potential of AI-driven digital transformation.

"We are excited to add Intesh Singh and Hitachi Digital Services to IBIA's Board of Directors," said Rob Tappan, IBIA's Managing Director. "His deep experience with the issues that impact biometrics and identity today will be invaluable as IBIA continues to grow and serve as a leading voice for this dynamic industry."

"I am delighted to join the International Biometrics + Identity Association's Board of Directors and bring my expertise to this exciting organization," said Intesh Singh. "IBIA is playing a critical role as identity and biometrics continues to become increasingly important in a globally connected world, and I look forward to working with my colleagues on the Board as we represent this growing industry."

Mr. Singh's leadership at Hitachi Digital Services pivots around managing a global portfolio focused on delivering smart spaces and biometric solutions across diverse industry verticals such as government, energy, utilities, transportation, logistics, and manufacturing. As a trusted advisor and customer success champion, he is directly involved in building and delivering innovative, repeatable, and scalable solutions. Many organizations have benefited from his strategic approach to partner network collaboration, which has been instrumental in positioning products and solutions in the global market. Mr. Singh holds a Master of Science in Electrical Engineering from the University at Buffalo and is a certified project and portfolio management expert.

<u>Hitachi Digital Services</u>, a wholly-owned subsidiary of Hitachi Ltd., is an edge-to-core digital consultancy and technology services provider helping organizations realize the full potential of AI-driven digital transformation. Through a technology-unified operating model for cloud, data, and IoT, Hitachi Digital Services' end-to-end value creation for clients is established through innovation in digital engineering, implementation services, products, and services.

IBIA is an advocacy and educational organization that represents the developers, manufacturers and systems integrators of biometric and identity technologies and services. IBIA engages with elected officials, policymakers, the media and the general public to help them better understand these



technologies and clear-up misconceptions about the responsible use and ethical implementation of biometric solutions to confirm and validate identity.

In August, IBIA announced that Neville Pattinson, Head of Business Development and Strategic Marketing of Thales Group's Digital Identity & Security Biometric Solutions Division, was elected as Chair of IBIA's Board of Directors for a two-year term.

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About IBIA: International Biometrics + Identity Association advances the adoption and responsible use of technology-based identification solutions to enhance security and privacy and to facilitate convenience and productivity for government, businesses, and consumers. To effectively carry out its mission, IBIA focuses on three core activities: Advocacy, Connectivity, and Education. For more information, please visit our website at <a href="https://www.ibia.org">www.ibia.org</a>.

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